

Message Text

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PAGE 01 PRAGUE 00440 170841Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----170912Z 074945 /22

R 170755Z FEB 77
FM AMEMBASSY PRAGUE
TO USDOC WASHDC
INFO SECSTATE WASHDC 2101
AMEMBASSY VIENNA
AMEMBASSY BUDAPEST
AMEMBASSY WARSAW

UNCLAS PRAGUE 0440

USDOC FOR BEWT THOMPSON/STECHSCHULTE

E.O. 11652: N/A
TAGS: BEXP, CZ
SUBJ: MEDICAL EQUIPMENT TECHNICAL SALES SEMINAR (TSS)

1. SUMMARY: EMBASSY REPORTS ON MEDICAL EQUIPMENT TSS
HELD IN PRAGUE FEB 10-11. END SUMMARY.

2. SEMINAR CO-SPONSOR, JAROSLAV PINKAVA, CHAIRMAN OF THE
CZECHOSLOVAK-U.S. ECONOMIC COUNCIL OPENED SEMINAR FEB. 10.
ATTENDANCE OF 110 FOR THE FIRST SESSION AND 70 FOR THE
SESSION ON FEB. 11 EXCEEDED EXPECTATIONS BY 40 PEOPLE FOR
THE FIRST SESSION. INTEREST IN SEMINAR THEME WAS HIGH.

3. ECONOMIC/COMMERCIAL COUNSELOR MONTGOMERY, GAVE
SEMINAR MEMBERS EXCELLENT BRIEFING PRIOR TO FEB. 10
RECEPTION AT CHANCERY, HOSTED BY ECONOMIC/COMMERCIAL
OFFICER LAMOUREUX AND WIFE.

4. ABOUT 100, INCLUDING ABOUT 50 CZECHOSLOVAK
PROFESSIONALS AND OFFICIALS ATTENDED THE VERY
SUCCESSFUL EMBASSY RECEPTION. SEMINAR MEMBERS MADE
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MORE BUSINESS CONTACTS THERE THAN AT ANY OTHER
EXPOSURE.

5. SEMINAR PARTICIPANTS EXPRESSED SATISFACTION
WITH ENTIRE PRAGUE TSS. MORE BUSINESS ACTIVITIES
WERE ACCOMPLISHED THAN WAS THOUGH POSSIBLE.

6. FINAL EXPENSES AUTHORIZED ARE:

TRANSPORTATION TO AND FROM AIRPORT	\$ 105.
PHOTOGRAPHER	25.
RECEPTION	300.
TWO BUFFET LUNCHES AND COFFEE	300.
SEMINAR SITE RENTAL (2 DAYS INCLUDING FURNISHINGS, MICROPHONES, ETC.)	1,060.
PROGRAM TRANSLATION AND INVITATIONS	107.
CHAIRMAN'S SUITE (5 NIGHTS)	500.
INTERPRETERS (2), INCLUDING PREPARATION,	190.
SIMULTANEOUS TRANSLATION AT SESSIONS, AND RECEPTION	
SIMULTANEOUS TRANSLATION EQUIPMENT	450.
OVERTIME FOR EMBASSY LOCALS	45.
CHARGE BY MADE-IN PUBLICITY FOR NAMES	70.

THIS IS APPROXIMATELY \$30 UNDER ORIGINAL ESTIMATE.
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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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TAGS: BEXP, CZ
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